



2017

ISSUE	EDITORIAL FOCUS	CONTENT/AD DEADLINE
Winter January 2017	Vision Planning The TDMAW Board of Directors met for 4 months to determine their "Vision" for the TDMAW. This issue will discuss the TDMAW's Core Values, Core Focus, 10 Year Target, 3-Year Plan, and 1-Year Plan.	December 19, 2016
Spring April 2017	Celebrate 80 Years! The TDMAW is celebrating its 80 th year! This issue will focus on celebrating TDMAW's history, membership, partners and sponsors.	April 3, 2017
Summer July 2017	Education and Workforce Development The TDMAW will highlight its educational outreach, including SkillsUSA, EL Simeth, Tools to Succeed and Scholarship award winners.	June 19, 2017
Fall October 2017	Happy Manufacturing Month The TDMAW will feature member companies who are participating in Manufacturing Month activities.	October 9, 2017

ADVERTISING RATES					
Ad Type	Ad Size	Month		Annual	
		Member, Partner, Sponsor	Non-Affiliated	Member, Partner, Sponsor	Non-Affiliated
1/6	2.25"w X 3.125" h	\$60	\$75	\$225	\$285
1/4	4.95"w X 3.125"h	\$120	\$155	\$450	\$590
1/3	7.5"w X 3.125"h or 4.95"w X 4.8"h	\$215	\$280	\$815	\$1,065